

# 40 Hours Certificate Training Programme on Civil & Commercial Mediation & Negotiation



Under the aegis of



# Partnership Opportunities

**New Delhi**

**19-24 July, 2016**

**Gujarat**

**(Ahmedabad/  
Gandhinagar)**

**1-6 November, 2016**

**Mumbai,  
Maharashtra**

**25-30 July, 2016**

**Kolkata**

**7-12 November, 2016**

**Chennai**

**19-24 November, 2016**

**Hyderabad**

**31 July-5 August, 2016**

**Guwahati, Assam**

**13-18 November, 2016**

## Who shall attend

- Bureaucrats & Public Servants
- In-house counsel
- Members of corporate management
- Dispute resolution practitioners
- Entrepreneurs
- HR and Management Professionals
- Company Secretaries
- Chartered Accountants
- Active and retired judges
- Practicing advocates
- Social Workers
- Professional Students
- Faculty & Research Associates

## Why Sponsor

- Publicise your activities and promote your company or brand
- Launch new products or services and generate media interest
- Network with peers and reinforce relationships with existing clients, develop new contacts and target new recruits
- Increase visibility within the international dispute resolution community
- Receive wider recognition as a supporter of efficient ADR mechanisms

## Contact Us

For sponsorship please contact Dr. Vijay Kumar Singh, Associate Professor & Head, School of Corporate Law- 9891500707, Email: [vrsingh.vk@gmail.com](mailto:vrsingh.vk@gmail.com) or Anuroop Omkar, 9560439503, E-mail: [omkaranuroop@gmail.com](mailto:omkaranuroop@gmail.com).

## Sponsorship Benefits

	Diamond	Platinum	Gold	Silver
	INR	INR	INR	INR
	7,00,0000	5,00,000	3,00,000	2,00,000
Acknowledgement at Opening and Closing Session	✓			
Opportunity to make a 5 minute address to the participants during the training	✓	✓		
Promotional write up/article in Training Module with photo and profile of author and company/firm	✓ (1000 words)	✓ (700 words)		
Exhibition Table/ Trade Display	✓			
Logo on front side of training module	✓	✓	✓	
Banner inside training room	✓			
Banner outside training room	✓	✓		
Promotional Material in participant bags	✓	✓	✓	✓
Sponsor support publicized through event social media	✓	✓	✓	✓
Logo on IICA website on event page	✓	✓	✓	✓
Logo on room screensaver	✓	✓	✓	✓
Free member participation	✓	✓		

<p><b>Mock Mediation Sponsor</b></p> <p><b>INR 1,50,000</b></p> <p><i>Exclusive Opportunity</i></p> <p>Opportunity to display organisation banner/standee throughout mock mediation (approximately 3-4 hours) and promotional inclusion of brand name/organization name in mock mediation problem.</p>	<p><b>T Shirt Sponsor</b></p> <p><b>INR 1,30,000</b></p> <p><i>Exclusive Opportunity</i></p> <p>Branded T shirt shall be distributed to every participant upon registration within the training program satchel.</p>
<p><b>Training Satchel Sponsor</b></p> <p><b>INR 1,20,000</b></p> <p><i>Exclusive Opportunity</i></p> <p>Distributed to every participant upon registration, satchels are constantly used throughout the Training program to carry participant notes and belongings. They are often retained as a memento after the event. Sponsorship of the satchels offers excellent exposure, with a constant presence for the duration of the event and beyond.</p> <p>The Company logo shall be printed on the participant satchel in one colour along with the organizer's logo.</p> <p>Opportunity to include two (2) inserts in the training program satchel- Corporate literature up to A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including notepads and pens).</p>	<p><b>Name Badge Sponsor</b></p> <p><b>INR 90,000</b></p> <p><i>Exclusive opportunity</i></p> <p>Name badges are issued to every participant upon registration. Branding of the name badges will offer a constant presence for the duration of the event.</p> <p>Company logo shall be printed on corner of name badge along with organizer logo</p> <p>Opportunity to include one (1) inserts in the training program satchel- Corporate literature up to A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including notepads and pens)</p>

<p><b>Tea Break Sponsor</b></p> <p><b>INR 80,000</b></p> <p><i>Limited to TWO organizations</i></p> <p>Opportunity to display organisation banner/standee during tea break (approximately 3-4 hours)</p> <p>Opportunity to include one (1) insert in the training program satchel – corporate literature up to A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including note pads and pens)</p>	<p><b>Notepad and Pen Sponsor</b></p> <p><b>INR 70,000</b></p> <p><i>Limited to TWO organizations</i></p> <p>Branded notepads and pens are distributed to every participant upon registration within the training program satchel.</p>
<p><b>Satchel Insert Sponsor</b></p> <p><b>INR 50,000</b></p> <p><i>Unlimited</i></p> <p>Opportunity to include one (1) insert in the training program satchel – corporate literature up to A4 or similar size (limited to two pages on one leaf, per single insert) or promotional merchandise (not including note pads and pens)</p>	<p><b>Student Participation Sponsor</b></p> <p><b>INR 50,000</b></p> <p><i>Unlimited</i></p> <p>Sponsor the training fees of one student and opportunity to find honorary mention with logo/name on last page of training module.</p> <p>The scholarship shall be announced for economically backward students with aptitude for mediation evaluated through interview by organizing committee consisting of practising mediators or by scholarship sponsor, as requested.</p>

**Terms and Conditions**

All sponsorships are non-exclusive and non-negotiable.

All fees payable to us by you for sponsorship shall be paid free and clear of all deductions or withholdings whatsoever. If any deductions or withholdings are required by law to be made from any fees payable to us by you, you shall pay such sum as will, after the deduction or withholding has been made, leave us with the same amount as we would have been entitled to receive in the absence of any such requirement to make a deduction or withholding.

Sponsors assume entire responsibility and hereby agree to protect, indemnify, defend and hold IICA and its employees and agents harmless against all claims, losses and damages to persons or property, government charges or fines and attorney fees arising out of or caused by the sponsor’s installation, removal, maintenance, occupancy or use of training program premises or a part thereof, excluding any such liability caused by the sole negligence of the venue, its employees and agents.